

## Open Access — why should we care?



Uta Grothkopf | ESO Informal Discussion | 21 October 2020

ESO internal use



# **OPEN ACCESS PUBLISHING**



### Definition

★ Open Access is the free, immediate, online availability of research articles coupled with the rights to use these articles fully in the digital environment.

### Background

★ OA movement has been around since the 1990s (internet-era)

### Motivation

- ★ publicly funded research should be available to everybody —> knowledge exchange
- ★ reduce expenditure for journal subscriptions —> cost transparency

### Milestones

- \* 2002 Budapest Open Access Initiative: (a) Self-archiving (green) (b) Open access journals (gold)
- ★ 2003 Berlin Declaration on Open Access: OA paradigm as a mechanism for making scientific knowledge accessible worldwide

### Effects

- \* trying, encouraging, advocating among researchers, organisations, funders
- ★ Astronomy / HEP: arXiv / astro-ph (founded by Paul Ginsparg in 1991), "free to read"
- ★ publishers: from "readers pay" (subscriptions) to "authors pay" business model (article fees)
- ★ "predatory" journals / publishers: lack of quality control





# **AUTHORS / READERS**

### Changes in access to / re-use of / payment for scholarly articles



- No reliable access w/o subscription
  - Delayed / temp. OA (if at all)
  - Usage rights governed by publisher
  - Hybrid Journals: Subscriptions + Gold OA articles for a fee
     --> "double-dipping"





Immediate, permanent OA

distribute, text-mine

Free to read, use, copy, index,

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## PLAN S



### Aim

- Announced Sept. 2018 by Robert-Jan Smits (OA Envoy of the European Commission)
- Plan **S** = solution, shock, shift.... •
- Mandatory OA: "Making full and immediate Open Access a reality"

### Strategy:

- align research funders (cOAlition S); initiators: 15 national funding org., EC, ERC
- 10 Plan S Principles (e.g., Authors retain copyright, Quality of OA, No hybrid publ.)
- effective 2021 (originally 2020)

### Desired effects

- shift towards new models in academic publishing
- more transparent, efficient, and fair system

Real effects (so far, more to come...)

- increased discussion about OA (if not disruption of publishing landscape)
- publishers' temporary solutions to be "Plans S compliant"



## PUBLISHERS

New business model for OA-era needed



### From "readers pay" to "authors pay" model?

- APCs (Article Processing Charges) No infrastructure, unfair distribution of funds, excessive costs Authors: \$\$\$
- Transformative Agreements (max. 3 years)
   Publish-and-Read (PAR) / Read-and-Publish (RAP) agreements between
   research org./consortia/countries + publishers; costs: #published articles
   Authors: n/a Consortia: \$\$\$\$
   (DEAL consortium / Nature: EUR 9,500 / article, 20 Oct 2020)
- Collaborative Agreements
   Use existing infrastructure (publishers, libraries, etc.); aiming at transparent
   models w/o direct costs to readers or authors ("diamond" / "platinum" OA)
   Example: Subscribe to Open (S2O)
   Authors: n/a Former subscribers: \$\$

"Overlay journals" (building on e-print infrastructure) e.g., Open Journal of Astrophysics

 APCs (Article Processing Charges) Authors: \$
 DIY infrastructure, not enough recognition (yet)



## THE LARGER VIEW

Impact

- costs shifting from journal-level to article-level
- urgently needed: evaluation shifting to article-level metrics

### Research assessment / evaluation

- \* no more Journal Impact Factor to judge researchers' output
- \* active support of open science activities (publishing in, reviewing for, quality OA journals)
- evaluation process should be transparent, reproducible, robust, and diverse (see DORA - Declaration of Research Assessment, <u>https://sfdora.org</u>)
- ★ paradigm shift needed

### Should we rely exclusively on eprints?

- how about peer-review / quality control?
- publishing / posting volume so high that we need pre-selection by editors?



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# OA PUBLISHING IN ASTRONOMY

- ✓ Core journals: governed by Learned Societies (AAS, RAS, ESO)
- ✓ Read access: 90+ % via astro-ph
- ✓ **Other areas:** data sharing, code sharing, etc.

### Why further OA regulations?

- Read-only access is not Open Access (FAIR principles!)
- Open Access is here to stay
- Funders increasingly demand research from their grants to be OA
- OA is good science practice, astronomy is not (should not be) outside of "industry standards"

### Some thoughts from key players:

- Publishers: flip to OA must be long-lasting (sustainable) with reliable partners
- Libraries: are behind OA concept; cannot afford ever rising subscription (or APC) costs
- **Readers:** prefer access to as many articles as possible (multi-disciplinary research)
- Authors: want the move to OA to be seamless and non-disruptive ("diamond OA")

## What do you think?

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